



September/October 2012

Philips Learning Center – Celebrating Mammographers & Sonographers

With the October focus on Breast Cancer and Ultrasound awareness right around the corner, this issue showcases continuing education for mammographers and sonographers. We're sharing new courses, promotional offers, technical articles, upcoming events, and more! We hope you find these materials useful and continue to enjoy our bimonthly newsletter.

If you haven't logged in lately – please do and remind yourself why over 400,000 healthcare professionals use the [Philips Learning Center](#) to meet their continuing educational requirements.



Buy One, Get One Offer on Mammography and Ultrasound Courses

In honor of Breast Cancer Awareness Month and Ultrasound Awareness Month in October, the Philips Learning Center is offering a "Buy One, Get One" course promotion for radiologic technologists, mammographers, and sonographers. Purchase one course from a selection of 50 mammography and ultrasound courses and case studies and get another course for free! This offer is valid

September 1 to October 31, 2012.

For the discount code and full promotion details, please visit our [Online Education Specials](#) web page.

GetInsideHealth® is a great way to stay informed.

[GetInsideHealth®](#) provides you with a quick way to stay on the top of newly released medical research from a variety of journals in the areas of radiology, cardiology, oncology, ob-gyn, and health and well-being. It provides succinct abstracts to review to stay informed. Here are just a few of the interesting titles this month:

- [MRI detection of breast cancer recurrence](#)
- [Combined DW- and CE-MRI predict breast chemo response](#)
- [Endobronchial US in early lung cancer evaluated](#)

GetInsideHealth

Your exclusive guide to health and well-being



Clinical Education: Breast Imaging 1-Day Advanced Training

This one-day course provides advanced and intensive training on the iU22 ultrasound system as it applies to the application of breast ultrasound. The course will cover the fundamentals of 3D breast imaging, image optimization, breast anatomy, indications and techniques, patient data management and more. Course dates include September 12 and November 1 in the U.S. [More information and registration.](#)

NEW Clinical Education: Critical Care for Ultrasound

This workshop-based course is ideal for practitioners who work in critical care and are looking to develop or enhance skills in the increasingly important areas of critical care ultrasound and ultrasound-guided invasive procedures. This course consists of lectures, interactive clinical case scenarios and supervised hands-on training using live models and vascular simulators. Attendees will be repeatedly tested on both the didactic material and their ultrasound skills to provide timely feedback on learning progress. Courses will be offered in the U.S., beginning in early November. [More information and registration.](#)



Philips Clinical Education Symposium, Phoenix, AZ

The third annual [Phoenix Clinical Education Symposium](#) will be held at the Pointe Hilton Tapatio Cliffs in Phoenix, Arizona from October 30 - November 3, 2012. A wide variety of courses across all ultrasound specialties will be represented. We are pleased to introduce several new clinical education courses, specifically for the pediatric and congenital heart specialists.

Live 3D in Complex Congenital Heart Disease (Cardiology 310)

November 3, 2012 Phoenix, AZ
December 6, 2012 Miami, FL

Introduction to Live 3D imaging and 3D Quantification in Congenital Heart Disease (Cardiology 305)

September 18-19, 2012 Cleveland, OH
October 10-11, 2012 San Antonio, TX
November 27-28, 2012 Alpharetta, GA

Live 3D Transesophageal Echocardiography of Congenital Heart Disease (Cardiology 328)

October 12-13, 2012 San Antonio, TX
December 7-8, 2012 Miami, FL

For a complete listing of Philips Clinical Education courses, visit [Philips Healthcare Clinical Education - Ultrasound.](#)



New Online Courses Available

The Learning Center team is always working to provide you with new online learning activities! Some of our newest courses are listed below and please check the bottom of our [home page](#) regularly to see all new courses available.

- [Advance Directives: Planning for Desired Medical Care](#)
- [Plain X-rays of the Adult Chest: Emergency, Lines and Instrumentation](#)
- [Case Study: Tuberous Sclerosis](#)

Education Highlight: Continuing Education for Mammographers and Sonographers

The Learning Center offers high quality continuing education courses to help keep you up-to-date on the latest in mammography and ultrasound technology and information. Our CME and CE courses help you meet your continuing education requirements to maintain your certification.

- [Continuing Education for Mammographers](#)
- [Continuing Education for Sonographers](#)



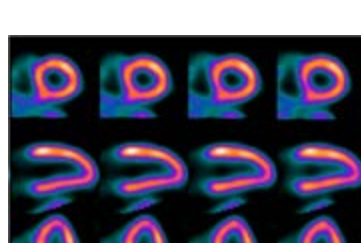
Breast Imaging Basics courses from the ASRT!

Breast Imaging Basics is a new 10-module online course series from the ASRT. These easy-to-follow, illustrative and interactive online courses are designed for existing mammographers and those who are studying for the mammography exam. The series covers equipment, technical applications, anatomy, pathology, patient care, procedures, breast ultrasound, and digital mammography. The ASRT

will send you an achievement document upon successful completion of all 10 course modules. [Get more information about this course series.](#)

New Clinical Education Nuclear Medicine Courses

- [Nuclear Medicine SPECT ACR Assist](#)
This course is designed to offer assistance and support with Nuclear Medicine ACR testing. The on-site training will provide guidance with the ACR procedure and testing requirements for Technologist and Physicist alike, by aiding understanding of image quality, quality assurance and daily maintenance procedures. This course gives nuclear medicine technologists and providers a comprehensive overview of the ACR Accreditation submission process.
- [Nuclear Medicine Advanced Users Workshop](#)
This course content is a combination of an advanced Extended Brilliance Workspace (EBW) NM curriculum and an in-depth hands-on workshop session. Attendees are encouraged to bring a list of any workstation/gantry site-specific questions to the class with them. On the last day of class, there will be a hands-on workshop covering specific topics per the attendees' requests.



Visit the Learning Center team at ASTRO (American Society for Radiation Oncology)

The Learning Center team is attending ASTRO's 54th Annual Meeting October 28-30 at the Boston Convention and Exhibition Center in Boston, MA. Please stop by the Philips Healthcare booth (#10037) during the show to speak with one of our team members! For more information on the show, please visit [www.astro.org](#).

Medical Game - Doppler Ultrasound

Based on the game show *Million-Dollar Quiz*, our *Doppler Ultrasound* game is a fun way to test your basic knowledge in ultrasound. The game kicks off with a question displayed on screen and four optional answers, one of which is correct - select your response and click the 'Lock It' button. If your answer is correct, you move on to the next question. [Play now!](#)



Philips Healthcare supports American Heart Association® Heart Walk!

Cardiovascular diseases, including heart disease and stroke, are the nation's leading cause of death. For

12+ years, Philips employees, family, and friends

have supported the AHA's goal of saving lives by taking part in the AHA Heart Walk. If you and your colleagues want to create a walking team, please go to the [AHA website](#) to find a walk closest to you. Together, we can make a difference!



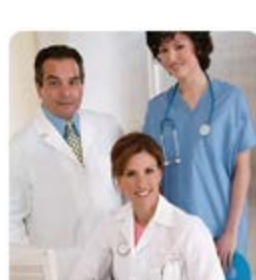
Online Education Accounts

Simplify your learning needs by purchasing online Continuing Education Units (CEUs) in bulk at reduced prices. Start saving today! Visit Online Educations Accounts.



Continuing Healthcare Education Tracker App

Track your Philips Learning Center CEUs and nursing contact hours with our easy to use CE app for iPhone or Android. Start tracking today.



Register today!

Register on the Philips Learning Center now and start taking courses related to your profession. Taking courses is just a couple of steps away... Why wait! [Create your new account and start learning today!](#)