



## Welcome to our first issue!

### Philips Learning Center newsletter

Keeping up with innovations and challenges in the healthcare industry is something we take great pride in at Philips. With that in mind, we've created an newsletter, designed just for you. Every other month we'll update you on educational offerings, current best practices, and other articles of interest that facilitate growth and change within the healthcare field.

The Philips Learning Center is where over 400,000 allied healthcare professionals go to choose from 1200+ accredited courses to meet their educational needs. If you haven't logged in lately, [please log in today](#).



### Advances in neuroradiology GetInsideHealth\*

A round-up of some of the new findings presented at the recent meeting in Cape Town of the World Federation of Interventional and Therapeutic Neuroradiology. *Advances in neuroradiology* is an article from [GetInsideHealth](#), sponsored by Philips Healthcare and with registration required.

### Cardiology and Vascular Courses!

Our American Heart Month Buy One, Get One promotion continues through March 31, 2012. Select from cardiology and vascular courses, appropriate for Radiologic Technologists, Sonographers, and other healthcare professions. [Find courses now](#)



### Oncology and Colorectal Cancer Courses!

The Philips Learning Center is offering a 'Buy 1, Get 1 Free' promotion for Radiologic Technologists (RTs), Radiation Therapists, and Sonographers to promote cancer awareness. Select and purchase one course from a selection of oncology courses and case studies and get another course for free. This offer is valid from March 1 to April 30, 2012. [Find courses now](#)



### Interview: applying the new echocardiography guidance GetInsideHealth\*

Dr. Ashland Cort, director of echocardiography at the Stony Brook University Medical Center, discusses the 2011 appropriate-use criteria for echocardiography, and their application in day-to-day clinical practice. Read the introduction and watch the [interview video](#).

### Lowell General Hospital Workflow Optimization Project

Philips Healthcare Consulting recently collaborated on an operational improvement project with Lowell General Hospital in Lowell, MA. Learn more about this project directly from our customers and visit [Healthcare Consulting](#) for more information on our consulting offerings, team, as well as to read white papers and customer case studies. [Hear what our customers say](#).



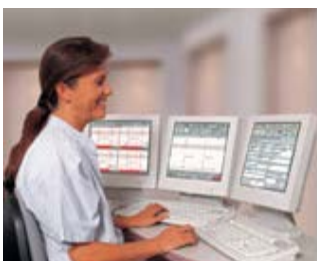
### Education Highlight: Cardiovascular Technologists, Specialists, and Nurses

The Learning Center offers specialized invasive and non-invasive cardiology and vascular courses for [Cardiovascular Technologists and Cardiac Invasive Specialists](#). We offer accredited CE as well as non-accredited courses. We also offer [cardiovascular continuing nursing education](#) with accredited nursing hours. Our courses are categorized by profession via the [home page](#) or [course catalog](#).

### New Online Courses Available

The Learning Center team is always working to provide you with new online learning activities! Some of our newest courses are listed below and please check the bottom of our home page regularly to see all new courses available.

- [Anatomy of the Coronary Arteries](#)
- [Introduction to Basic Dysrhythmias \(ECG\) – Section III: Treatment & Pharmacology](#)
- [See all courses available](#)



### Clinical Education

Philips Healthcare also offers a comprehensive portfolio of clinical education for technologists, clinicians and physicians. Supported by 400+ credentialed application specialists and instructors, our flexible programs are tailored for you and your staff to support the most effective clinical outcomes. [Learn more](#)



### Online Education Account

Simplify your learning needs by purchasing online Continuing Education Units (CEUs) in bulk at reduced prices. Start saving today! Visit Online Education Accounts.



### New Continuing Healthcare Education Tracker App

Track your Philips Learning Center CEUs and nursing contact hours with our easy to use CE app for iPhone or Android. Start tracking today.



### Register for the Philips Online Learning Center

Register on the Philips Learning Center now and start taking courses related to your profession. Taking courses is just a couple of steps away... Why wait! [Create your new account and start learning today!](#)

If you have questions or need help, please call our Help Desk at 1-800-692-4295 (M-F, 24-hours) or (770)-510-1132 (International), email us, or use our Live Chat function via the Learning Center Help Desk.

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Continuing education - anywhere, anytime  
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\* GetInsideHealth is a service of Excerpta Medica.

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