



Continuing education anytime, anywhere

Philips Learning Center

PHILIPS

Learning designed around you

The Philips Learning Center is designed around your staff's changing needs and continuing education requirements—for nurses, radiologic technologists, sonographers, and other healthcare professionals

You need a partner who can help your staff maintain Continuing Education (CE) requirements with CE-approved learning activities that have resulted in 95 percent participant satisfaction.

The Philips Learning Center is open to anyone and provides hundreds of CE-approved learning activities covering a wide range of healthcare topics by leading subject-matter experts. The Learning Center provides the variety, quality and depth of learning that your healthcare professionals need, regardless of their clinical focus, their departmental role, or the healthcare equipment or vendor they use.

Our learning activities include:

- General and applied anatomy and physiology
- Healthcare topics
- Patient-focused case studies
- General and critical care nursing
- Departmental and management
- Healthcare information technologies
- Comprehensive imaging principles and applications

The Learning Center meets your staff's need for education on the go. Your staff can access learning activities anytime they need to—from the office, home or anywhere in the world, while eliminating costly travel expenses.

If you are a Philips customer with active service, multi-vendor or other types of education agreement(s), your facility may be entitled to Continuing Education Units (CEUs) as specified for the term of the agreement.

For example, a typical Philips Gold Service agreement, includes 30 CEUs per year. It's easy to take advantage of your Philips credits—all that's needed is a site ID or contract code from any of your agreements. If you don't know the code(s) or you are not sure of your entitlement, simply contact your Philips representative, send us an email at OLCADMIN@Philips.com, or call **1-800-692-4295**, and we'll provide you with everything you need to take advantage of this cost-effective and comprehensive continuing education opportunity.



→ Affordable Continuing Education

- \$15 per CEU for self-directed activities
- Discounts on bulk purchases of CEUs
- Special discounts on bundled coursework
- On-sale learning activities
- Free courses and special promotions

When is CE-approved continuing education on sale or FREE?

While Philips CEU costs are already affordable, nothing is better than free. Periodically, we have special promotions and offer selected learning activities free of charge or at reduced prices. Typically these promotions occur in conjunction with major events such as National Nurses Week or National Radiologic Technologists Week. Check frequently on the PLC to see special promotions listed on the log-in page. Non-credit learning activities may also be offered for free.

Purchasing is simple

The Learning Center site is arranged so that healthcare professionals can quickly find any learning activity. Learners just need to register, select a password and then choose activities for immediate purchase, either from the catalog or through search. You can search by category such as specialty type, by author, by new publications or by CE-approval mechanism. You will also have the option, for a small additional fee, of purchasing most learning products on a CD or DVD for permanent viewing. If the CD is purchased, the assessment test is still taken online at the Learning Center. The Philips Learning Center uses state-of-the-art SSL encryption through our secure transaction partner, PayPal. Once your transaction is completed, all credit card information is erased from our system.

Once purchased, participants can track purchased and completed courses, take the related assessment test up to three times (depending on the rules of the CE approver), access completion certificates, and receive notices 30 days and seven days prior to the learning activity's expiration. Certificates are kept in your record on the Learning Center for at least five years so no need to worry about keeping paper records.

A convenient way to manage your CE needs

Would you like to purchase CEUs in bulk for your facility at significant discounts? Call us for more information and let us set up a CEU Account for your facility. You will be given a special access code which you will provide to your staff. We will provide you with CEU Account management tools so that you can efficiently manage the CEU process for your staff.





Whether or not you have a CEU Account, the “My Account” section of the Learning Center helps you manage every detail of your continuing education, either as an individual or for your facility. It guides you through creating and updating your address, phone, emails, memberships and licensing. If you have a CEU Account with the Learning Center you may also have manager rights to your account and you will be able to view usage and manage the continuing education process for your facility. These manager rights allow you to track team progress, print learner reports, and receive automatic, monthly notification about the account including when CEUs are about to expire.

The Learning Center also accommodates your training needs through virtual classrooms. If your organization has a CEU Account with the Learning Center and you have required classes for your learners, you can assign learners to a “classroom” with specific learning activities including additional resources and assignments. You can then monitor their progress and completion rates. You can also use the classroom to train staff prior to receiving new Philips equipment.

You don’t need to be a Philips customer to use the Philips Learning Center. Major credit cards are accepted on our secure server. To get started, visit the Philips Learning Center website at www.theonlinelearningcenter.com or call at **1-800-692-4295**.

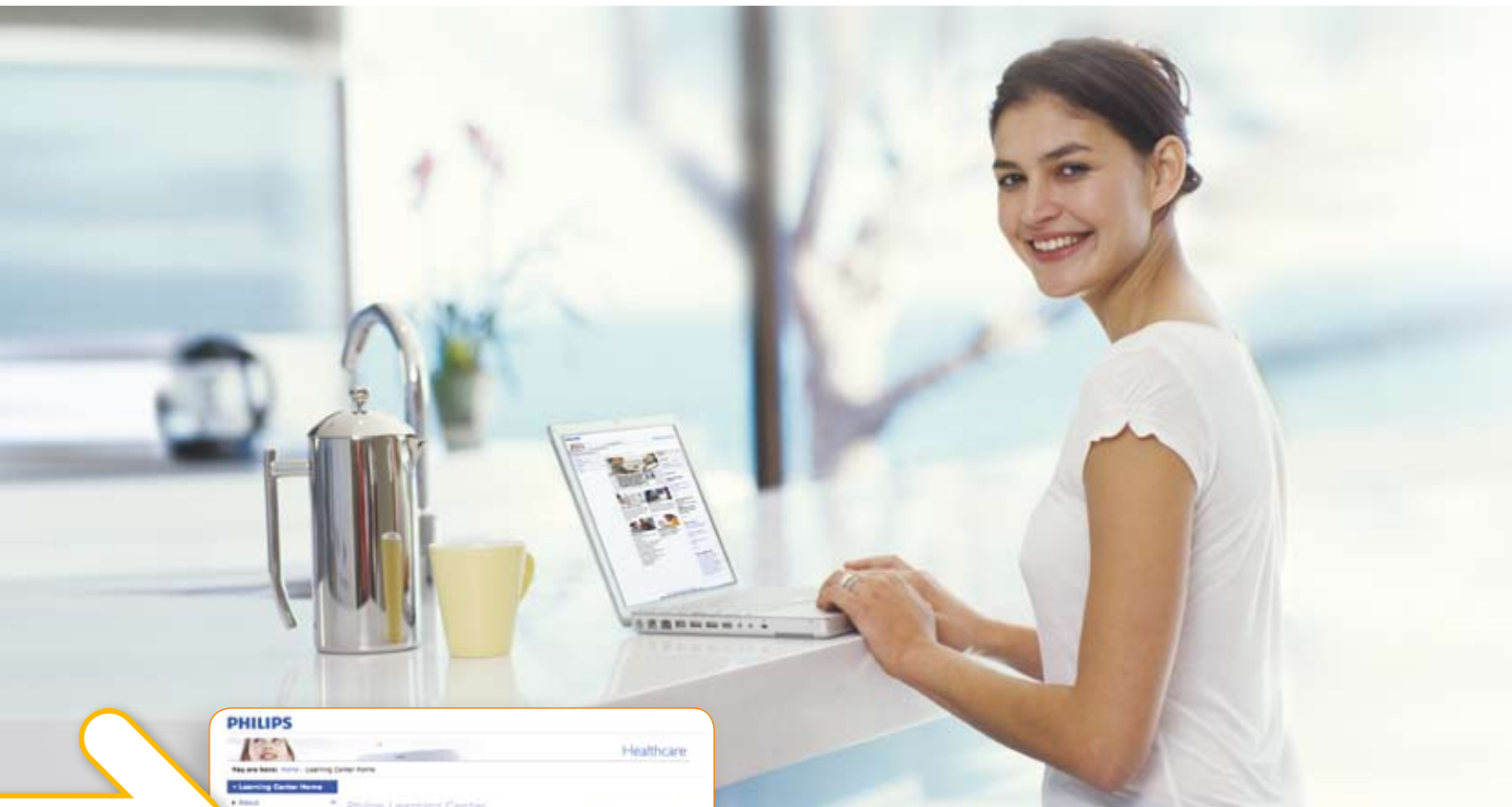
Interested in becoming a Philips Learning Center author?

We’ve made it easy to host content on the Learning Center by adhering to e-learning standards for Internet delivery of learning content. The Philips Learning Center is a “Sharable Content Object Reference Model” (SCORM)-compliant learning management system. SCORM is the recognized e-learning standard for Internet delivery of learning content. Are you interested in becoming an author for the Learning Center? Please contact us at **1-800-692-4295**.



A learning center that is easy to experience

Effective learning starts with knowing where to get the continuing education you need, in a medium that is a perfect fit with your learning style. That's the Philips Learning Center's (PLC) promise to its 150,000-plus registered users.



We offer asynchronous, self-directed learning activities in every imaginable flavor—archived webinars, disease-specific case studies, multimedia tutorials, offline study via CD-ROM, and engaging interactive quizzes and games designed to facilitate learning and retention. New to the Learning Center are podcasts and vodcasts which can be downloaded to your personal mobile video and audio devices, to view or listen to at your convenience, without the need to be connected to your computer. For those who prefer synchronous learning, we host live lecture series on various topics. These lectures are offered at different times using our web-based synchronous learning suite. And just for fun, you can test your knowledge using a variety of mind-stimulating clinical challenges and games.

**Philips Healthcare is part of
Royal Philips Electronics**

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